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# The E-Myth Insurance Store



## Synopsis

RUNNING A SUCCESSFUL insurance business is a juggling act. You need expertise in your area of insurance to provide services to clients. You also need the know-how to run a small business. You've probably been well prepared by your education or experience for the technical ins and outs of an insurance business. Yet what training has prepared you to run a business? The E-Myth Real Insurance Store fills this knowledge gap, giving you a complete toolkit for either starting a successful business from scratch or maximizing an existing business's performance. Loaded with practical, powerful advice you can easily use, this one-stop guide helps you realize all the benefits that come with a thriving insurance business. Combining the wisdom of renowned business development expert Michael E. Gerber and the insurance expertise of John K. Rost, The E-Myth Insurance Store, equips you to:

- Liberate yourself from the predictable and often overwhelming tyranny of unprofitable, unproductive, and time-consuming routines
- Transform yourself from a successful insurance business technician into a successful insurance business entrepreneur
- Rethink your practice, shifting from tactical thinking (working on your business) to strategic thinking (working in your business)
- Stop trading time for dollars
- Manage those processes through which people get things done, which becomes your Management System
- Implement innovative systems to produce consistent results as your practice grows
- Take the sanctity of time seriously, blocking time for entrepreneurial work
- Create the story that becomes the heart of your practice
- Leading an insurance business can seem like a daunting task, with too few hours in the day, too many petty management issues, and a constant struggle to create and implement systems to help you grow.
- The E-Myth Real Insurance Store offers you a road map to create an insurance business that's self-sufficient, growing, and highly profitable. Take your business to levels you didn't think possible with this unique guide!

--This text refers to the Audio CD edition.

## Book Information

Hardcover: 200 pages

Publisher: Michael E. Gerber Companies (April 17, 2013)

Language: English

ISBN-10: 1618350080

ISBN-13: 978-1618350084

Product Dimensions: 5.5 x 0.6 x 8.5 inches

Shipping Weight: 13.6 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars See all reviews (2 customer reviews)

Best Sellers Rank: #1,051,986 in Books (See Top 100 in Books) #11 in Books > Business & Money > Insurance > Automobile #65 in Books > Business & Money > Small Business & Entrepreneurship > Franchises #5317 in Books > Engineering & Transportation > Automotive

## Customer Reviews

Good info!!!!

Very informative

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The E-Myth Insurance Store: Why Most Insurance Businesses Don't Work and What to Do About It  
INSURANCE: The Ultimate How-To Guide on Deciding What Insurance Is Right for You (Insurance, Insurance policies, AIG story, Risk Management, Coverage, Life insurance, Book 1) The E-Myth Insurance Store Car insurance book: A Complete Guide to Car insurance (Auto insurance book, Understanding your car insurance) The Vermont Country Store Cookbook: Recipes, History, and Lore from the Classic American General Store Thrifit Store Profits: 10 Common Items That Sell For Huge Profit On Ebay and (Thrift Store Profits) The E-Myth Architect (E-Myth Expert) Myth-ion Improbable: Myth Adventures, Book 11 The E-Myth Financial Advisor (E-Myth Expert) 5 Things You Can Do Right Now to Lower Your Auto Insurance Premium: Making Sense of Insurance (Making Sense of Insurance Blog Post Book 3) Life Insurance Made Easy: A Quick Guide - Whole Life Insurance Policy and Term Life Insurance Coverage Questions Answered Exploding the Gene Myth: How Genetic Information Is Produced and Manipulated by Scientists, Physicians, Employers, Insurance Companies, Educators, and Law Enforcers National Renovation & Insurance Repair Estimator (National Renovation & Insurance Repair Estimator (W/CD)) 2016 National Renovation & Insurance Repair Estimator (National Renovation and Insurance Repair Estimator) The Economics and Politics of Choice No-Fault Insurance (Huebner International Series on Risk, Insurance and Economic Security) Money. Wealth. Life Insurance.: How the Wealthy Use Life Insurance as a Tax-Free Personal Bank to Supercharge Their Savings The Digital Life Insurance Agent: How to Market Life Insurance Online and Sell Over the Phone Dictionary of Insurance Terms (Barron's Dictionary of Insurance Terms) The Official Guide To Selling Final Expense Insurance: The Proven Final Expense Insurance Sales And Lead Generation System Used By Top Final Expense Agents Across The Country Dental Insurance: The Definitive Guide to Dental Insurance Billing and More

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